

HEROES AND HORSES JEWELS & JEANS GALA

NCEFT
NATIONAL CENTER FOR EQUINE
FACILITATED THERAPY
880 Runnymede Road, Woodside CA 94062
650-851-2271 www.NCEFT.org

On behalf of NCEFT's patients, staff, and volunteers, we cordially invite you to the **8th Annual Heroes and Horses, Jewels & Jeans Gala** on Saturday September 24, 2016. Our Gala is a premier, much-anticipated local event attended by several hundred of NCEFT's most dedicated patrons and supporters.

The Gala is our most important fundraiser, and your partnership is critical to our ongoing success.

True transformations happen inside NCEFT's gates. For 45 years, NCEFT has helped thousands of children, adults, and military Veterans with a wide variety of physical and cognitive disabilities reach beyond their boundaries through equine-assisted therapies, education, and research. Our patient families express it best:



"I can't say enough good things about this organization, its volunteers, staff, and equine partners. They have supported my son physically and emotionally, building his skills with steady assurance and good humor, supporting him through his ups and downs, and always alert to finding a constructive path. This kind of dedication and purpose is exceptional, heartwarming, and hopeful." – Julie A.

Your help will make a significant difference in the lives of people with disabilities. Patient fees only cover about one-third of the costs to provide our life-changing therapies. Your patronage underwrites our Veterans Programs, supports scholarships for families with limited income, helps us recruit and maintain top-level staff, and provides feed and veterinary care for our 16 horses.

Please support NCEFT by becoming a Gala Sponsor or Underwriter. Benefits vary by level and are outlined in the attached form. The Gala is an ideal place to showcase and promote your business or personal leadership to NCEFT's wider community, as well as to lend your financial support to a worthwhile cause.

Be part of the very special transformations that take place inside the gates of NCEFT. Please respond quickly to meet the **July 15 deadline** for inclusion in the Gala invitation.

Sincerely,


Casey Terribilini, Susan Lang, Larry Pelzner, Wayne Browning, Nancy W. Collins, Bruce Fielding,

Paul Barulich, Chris Dunn, Peter Caraher, Gafi Merendino, Andrea Church, Nicola Liu

NCEFT Board of Directors

NCEFT is a 501(c)(3) public benefit corporation. Tax ID# 94-2378104



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NCEFT 2016 GALA SPONSOR AND UNDERWRITER FACT SHEET

Polish up your cowboy boots and dust off your ten-gallon hat: it's time for NCEFT's annual Heroes and Horses, Jewels & Jeans Gala! In 2015, several hundred people gathered in our covered arena to help provide the foundation for NCEFT's continued success. Please join us in making this year's Gala our best ever.

ABOUT NCEFT

- NCEFT clients have physical and cognitive challenges such as autism, ADHD, cerebral palsy, traumatic brain and post-traumatic stress injuries, stroke, Down syndrome, genetic disorders, learning disabilities, vision and/or hearing impairment, and speech delays
- Every week NCEFT serves about 135 individuals and cares for its 16 equine partners, barn, and property with a lean team of only 6 full-time and 19 part-time staff
- Roughly 53% of sessions are devoted to hippotherapy, 27% to adaptive riding, and 20% to Veterans
- In FY2015, volunteers devoted more than 7,500 hours of service to NCEFT
- Nearly 2,000 people have donated to NCEFT
- NCEFT's Veterans Programs are free and NCEFT provides financial assistance to many families

HOW GALA SPONSORSHIP AND UNDERWRITING SUPPORT YOUR BUSINESS

- You gain exposure to our more than 250 Gala guests and thousands of NCEFT constituents
- You are highlighted in Gala communications such as emails, social media campaigns, and website features, as well as in Gala invitations, programs, and signage
- You are recognized by NCEFT's guests, including Silicon Valley and Bay Area business and community leaders who actively network to promote the meaningful causes and businesses they support and care about

HOW GALA SPONSORSHIP AND UNDERWRITING HELP NCEFT

This is NCEFT's most important event of the year. Contributions collected at the Gala represent nearly a third of our annual \$1 million budget. At the Gala we raise the funds necessary to boost our Financial Aid Fund, strengthen our free Veterans Programs, support our 16 therapy horses and 100-year-old barn property, and add new programs, such as mental health services, to aid our community.

SPONSORSHIP OR UNDERWRITING: WHICH IS BEST FOR YOU?

If you're able to attend the Gala on Saturday September 24 and bring your family and friends, please sign up for sponsorship recognition. If you're unable to join us, please support NCEFT by becoming an underwriter. **See the matrix on the back of this page for more details.**

CONTACT NCEFT

Sponsorship and underwriting opportunities are available now. Please contact us for more information.

www.NCEFT.org/2016gala
gala@nceft.org
650-851-2271 ext. 7

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2016 Sponsor & Underwriter Information

Saturday September 24, 2016 @ NCEFT Covered Arena

5pm Hosted Cocktails 6pm Dinner, Auction, & Entertainment

UNDERWRITERS (For patrons unable to attend the Gala)			Underwriter Recognition					
	Amount	Tax-Deductibility	In Gala Related Emails, Social Media	On NCEFT Website	In Gala Program (if received by September 1st)	On Signage at Gala	In Gala Invitation (if received by July 15)	Membership in the Barb Heine Giving Circle
Diamond Underwriter	\$10,000+	100% of donation	X	X	X	X	X	X
Jewels Underwriter	\$5,000+	100% of donation	X	X	X	X	X	X
Jeans Underwriter	\$2,500+	100% of donation	X	X	X	X		
Boots Underwriter	\$1,000+	100% of donation	X	X	X			
Spurs Underwriter	\$500+	100% of donation	X	X	X			

In addition to the recognition defined above, Gala Sponsors also receive the following benefits:

SPONSORS (For patrons attending the Gala)				Sponsor Recognition				
	Amount	# Gala Tickets	Tax-Deductibility	Table Type	V.I.P. Premium Parking	Complimentary Tickets to Mystery Box Drawing	Premium Wine with Dinner	Membership in the Barb Heine Giving Circle
Diamond Sponsor	\$10,000+	12	Amount over \$1,200	Full Premier Table. Seating for twelve (12). Prime stage-front table location.	X	2	X	X
Jewels Sponsor	\$5,000+	10	Amount over \$1,000	Full Premier Table. Seating for ten (10). Prime stage-front table location.	X	1	X	X
Jeans Sponsor	\$2,500+	6	Amount over \$600	Half Premier Table. Seating for six (6).	X			
Boots Sponsor	\$1,000+	2	Amount over \$200	Seating for two (2).				
Spurs Sponsor	\$500+	1	Amount over \$100	Seating for one (1).				

Additional individual Gala tickets available for \$225 each.

Please consider purchasing a ticket for a member of NCEFT's Veterans Program to attend the Gala free of charge.

Please note **July 15th** deadline for recognition in Gala Invitation; **September 1st** for Gala Program.

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SPONSOR & UNDERWRITER ORDER FORM

I wish to be a Sponsor or Underwriter at the following level:

<input type="checkbox"/> Diamond Sponsor	\$10,000	12 tickets	Amt. >\$1,200 tax-deductible	Amt: \$ _____
<input type="checkbox"/> Jewels Sponsor	\$5,000	10 tickets	Amt. >\$1,000 tax-deductible	Amt: \$ _____
<input type="checkbox"/> Jeans Sponsor	\$2,500	6 tickets	Amt. >\$600 tax-deductible	Amt: \$ _____
<input type="checkbox"/> Boots Sponsor	\$1,000	2 tickets	Amt. >\$200 tax-deductible	Amt: \$ _____
<input type="checkbox"/> Spurs Sponsor	\$500	1 ticket	Amt. >\$100 tax-deductible	Amt: \$ _____
<input type="checkbox"/> Diamond Underwriter	\$10,000	100% of donation is tax-deductible		Amt: \$ _____
<input type="checkbox"/> Jewels Underwriter	\$5,000	100% of donation is tax-deductible		Amt: \$ _____
<input type="checkbox"/> Jeans Underwriter	\$2,500	100% of donation is tax-deductible		Amt: \$ _____
<input type="checkbox"/> Boots Underwriter	\$1,000	100% of donation is tax-deductible		Amt: \$ _____
<input type="checkbox"/> Spurs Underwriter	\$500	100% of donation is tax-deductible		Amt: \$ _____

☐ Extra Individual Gala Tickets Quantity _____ @ \$225 ea. Amt: \$ _____

☐ I will sponsor a ticket for a member of NCEFT's Veterans Program to attend the Gala free of charge.

Quantity _____ @ \$225 ea. Amt: \$ _____

Total Amount: \$ _____

Individual/Company Information

Name (as it should appear in Gala Program): _____

Company: _____

Address: _____

City/State/Zip Code: _____

Phone: _____ Email: _____

List guest names/names of those you wish to be seated with: _____

_____ # Vegetarian meals: _____

Billing Information

☐ **PREFERRED:** I am enclosing a check with this form. (Payable to NCEFT)

☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Amount Contributed: \$ _____ Name on Card: _____

Card Number: _____ Exp Date: _____ V. Code: _____

Signature: _____ Billing zip code: _____

RETURN FORM & PAYMENT TO: NCEFT • 880 Runnymede Road, Woodside, CA 94062

(650) 851-2271 ext. 7 • gala@nceft.org • www.nceft.org/2016gala

NCEFT is a 501(c)(3) public benefit corporation – ID# 94-2378104 To be acknowledged in the Gala Program, please respond by September 1st.