

HEROES AND HORSES
JEWELS & JEANS GALA

Saturday September 23, 2017
5:00 p.m. Cocktails & Conversation
followed by
Dinner, Auction & Entertainment

**Sponsorship and underwriting
opportunities available now!**

**See inside for more
details & application forms**

www.NCEFT.org/2017gala
gala@nceft.org
650-851-2271 ext. 7

NCEFT

HEROES AND HORSES
JEWELS & JEANS GALA

2017 **SPONSOR & UNDERWRITER** **OPPORTUNITIES**



"I can't say enough good things about this organization, its volunteers, staff and equine partners. Their kind of dedication and purpose is exceptional, heartwarming and hopeful." - parent of an NCEFT patient

9.23.17

SPONSOR & UNDERWRITER RECOGNITION

NCEFT recognizes the significant commitment made to our organization by every sponsor and underwriter.

Our commitment to you is twofold: first, we will use your gift of support wisely to maximize the benefit to our mission. Second, we will be honored to properly acknowledge your leadership and are pleased to offer recognition and benefits with each level of sponsorship or underwriting.

MEMBERSHIP IN THE BARB HEINE GIVING CIRCLE

In 1988, Woodside was fortunate enough to gain a new resident who not only was an excellent horsewoman and physical therapist, but also an exceptional humanitarian and philanthropist. Barbara Heine would go on to spend 12 years of her life expanding NCEFT and working to establish equine-assisted therapies as effective, medically recognized treatments for those with disabilities.

Thanks to Barb's tireless efforts, NCEFT is today an inspiration to the wider community and one of the nation's largest equine therapy programs—an organization forever principled by her knowledge, compassion and initiative.

In recognition and remembrance of Barb, NCEFT inaugurated the Barb Heine Giving Circle for supporters who have given \$5,000 or more.

2017 Gala sponsors and underwriters at the Sapphire or Jewels level will be welcomed into membership in the Barb Heine Giving Circle.



THANK YOU TO OUR 2016 SAPPHIRE SPONSORS & UNDERWRITERS



SPONSOR & UNDERWRITER RECOGNITION

SPONSORSHIP OR UNDERWRITING: WHICH IS BEST FOR YOU?

If you can attend the Gala the evening of September 23rd, being a sponsor is right for you as Gala tickets are part of the sponsorship package. If you are unable to join us the night of the event, please support NCEFT by becoming an underwriter.

UNDERWRITERS (For patrons unable to attend the Gala)			Underwriter Benefits					
	Amount	Tax- Deductibility	Recognition In Gala Related Social Media	Recognition On NCEFT Website & Emails	Recognition In Gala Program (if received by Sept 1st)	Recognition On Gala Signage	Recognition In Gala Invitation (if received by July 15th)	Membership in the Barb Heine Giving Circle
Sapphire Underwriter	\$10,000+	100% donation	X	X	X	X	X	X
Jewels Underwriter	\$5,000+	100% donation	X	X	X	X	X	X
Jeans Underwriter	\$2,500+	100% donation	X	X	X	X	X	
Boots Underwriter	\$1,000+	100% donation	X	X	X			
Spurs Underwriter	\$ 500+	100% donation	X	X	X			

In addition to the recognition defined above, Gala Sponsors also receive the following benefits:

SPONSORS (For patrons attending Gala)			Sponsor Benefits					
	Amount	Tax-Deductibility	# Gala Tickets	Table Type	V.I.P. Premium Parking	Complimentary Tickets to Mystery Box Drawing	Premium Wine with Dinner	Membership in the Barb Heine Giving Circle
Sapphire Sponsor	\$10,000+	Amount Over \$1,200	12	Full premier table. Seating for twelve (12) Center stage-front location.	X	2	X	X
Jewels Sponsor	\$5,000+	Amount Over \$1,000	10	Full premier table. Seating for ten (10). Prime stage-front location.	X	1	X	X
Jeans Sponsor	\$2,500+	Amount Over \$600	6	Half premier table. Seating for six (6).	X			
Boots Sponsor	\$1,000+	Amount Over \$200	2	Seating for two (2).				
Spurs Sponsor	\$500+	Amount Over \$100	1	Seating for one (1).				

NCEFT

HEROES AND HORSES JEWELS & JEANS GALA

Billing & Contact Information

Name: _____
 Company: _____
 Preferred name for published listings: _____
 Address: _____
 City/State/Zip Code: _____
 Phone: _____ Email: _____

List guest names/names of those you wish to be seated with: _____

 #Vegetarian meals: _____

☐ Check to list contribution as "Anonymous" in all public Gala listings.

PAYMENT INFORMATION:

☐ PREFERRED (maximizes donation to NCEFT): I am enclosing a check with this form.

☐ Please charge my credit card:

☐ VISA ☐ Mastercard ☐ Discover ☐ American Express

Amount contributed: \$ _____
 Name on card: _____
 Card number: _____
 Exp date: _____ Security code (CVV): _____
 Signature: _____ Billing zip code: _____

RETURN FORM & PAYMENT TO: NCEFT

880 Runnymede Road, Woodside, CA 94062

(650) 851-2271 ext. 7 gala@nceft.org www.nceft.org/2017gala

NCEFT is a 501(c)(3) public benefit corporation – ID# 94-2378104
 To be acknowledged in the Gala program, please respond by September 1st.

I wish to be a Sponsor at the following level:

- ☐ Sapphire Sponsor \$10,000 & above 12 tickets Amount: \$ _____
 Amt. >\$1,200 tax-deductible
- ☐ Jewels Sponsor \$ 5,000 & above 10 tickets Amount: \$ _____
 Amt. >\$1,000 tax-deductible
- ☐ Jeans Sponsor \$ 2,500 & above 6 tickets Amount: \$ _____
 Amt. >\$600 tax-deductible
- ☐ Boots Sponsor \$ 1,000 & above 2 tickets Amount: \$ _____
 Amt. >\$200 tax-deductible
- ☐ Spurs Sponsor \$ 500 & above 1 ticket Amount: \$ _____
 Amt. >\$100 tax-deductible

I wish to be an Underwriter at the following level:

- ☐ Sapphire Underwriter \$10,000 & above Amount: \$ _____
 100% of donation is tax-deductible
- ☐ Jewels Underwriter \$ 5,000 & above Amount: \$ _____
 100% of donation is tax-deductible
- ☐ Jeans Underwriter \$ 2,500 & above Amount: \$ _____
 100% of donation is tax-deductible
- ☐ Boots Underwriter \$ 1,000 & above Amount: \$ _____
 100% of donation is tax-deductible
- ☐ Spurs Underwriter \$ 500 & above Amount: \$ _____
 100% of donation is tax-deductible

I wish to purchase additional tickets:

- ☐ Extra Individual Gala Tickets
 Quantity _____ @ \$225 each. Amount: \$ _____
- ☐ I will sponsor ticket(s) for a member of NCEFT's Veterans
 or First Responder Program to attend the Gala free of charge.
 Quantity _____ @ \$225 each. Amount: \$ _____

TOTAL SPONSORSHIP/UNDERWRITING CONTRIBUTION Amount: \$ _____

IN-KIND & AUCTION ITEM DONATIONS

In addition to monetary donations, NCEFT welcomes donations of items for use throughout the Gala evening. We have opportunities such as a mystery box drawing and wine pull as well as a live auction run by a professional auctioneer. Auction and in-kind items often generate a great deal of excitement, good will and generosity among our attendees and deliver an exceptional return in aid to NCEFT's programs.

Please consider supporting our event by donating:

- Tickets for sports, theatrical or cultural events
- Jewelry (men's and women's; new or estate pieces welcome)
- Gift certificates for retail stores
- Wine (bottles \$50 and above to be used in our wine pull)
- Vacation rental properties
- Works of art, including sculpture, paintings and more
- Sports or cultural memorabilia
- Mileage points to facilitate trips for live auction packages
- Services, including professional chef expertise, photography or other artistic services or travel agency assistance



Don't see your item on our list? Contact us—we welcome your ideas! Please use the form for auction items and in-kind donations below. Simply fill out and return, and we will be in contact with you to determine your offering's suitability.

IN-KIND & AUCTION ITEM DONATION FORM

Item(s) Name: _____
Item(s) Description: _____

Item(s) Value: \$ _____

All items due to NCEFT by September 1, 2017. Please note delivery arrangements below.

- ☐ I will mail/deliver item(s) along with this form to NCEFT.
- ☐ Please have NCEFT pick up the item(s) from me. Date available: _____

Name: _____
Company: _____
Preferred Name for Gala Listing: _____
Address: _____
City/State/Zip Code: _____
Phone: _____ Email: _____

RETURN FORM & DONATION TO: NCEFT
880 Runnymede Road, Woodside, CA 94062
(650) 851-2271 ext. 7 gala@nceft.org www.nceft.org/2017gala

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NCEFT LEADERSHIP AND STAFF

"NCEFT is a recognized leader in the field of equine-assisted therapy, and we are fortunate to be able to expand our programs into new areas such as mental health services. As NCEFT looks to its next 45 years, we will continue to focus on the greatest needs in our community, preserve our strong sense of mission and find new ways to measure our impact and share results that will increase advocacy for the field of equine-assisted therapies. With strong community support, NCEFT continues to be financially stable and organizationally vibrant." - Casey Terribilini, NCEFT Board Chairperson

STAFF

Gari Merendino, Executive Director
Chris Swan, Program Director/PT
Cherie Hammer, Development Director
Bonnie Sterngold, Administrative Mgr
Marty Raynor, Barn Manager
Alison Haazer, Volunteer Coordinator
Patty Waddington, Development Assoc.
Kim Desautels, Occupational Therapist
Brittney Nichols, Occupational Therapist
Lindsey Gendreau, Physical Therapist
Heather Schilling, Riding Instructor
Anna Lee, Riding Instructor
Wendy Funk, Horse Handler
Darrel Le Blanc, Horse Handler
Cori Moesta, Horse Handler
Leandra Steenkamp, Horse Handler
Sophia Sorci, Horse Handler
Hannah Canevaro, Barn Assistant
Martha Monetti, Psy.D Lic. Psych.
Amy Hublou, LMFT
Jim Scotto, Facilities Manager

BOARD OF DIRECTORS

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Dee Tolles
Becky Witter



THANKS TO OUR 2016 SPONSORS & UNDERWRITERS

NCEFT thanks the following individuals and businesses who supported us last year as
2016 Gala Sponsors, Underwriters, In-Kind Donors and Vendors

SAPPHIRE (\$10,000+)

Anonymous

Wayne & Deby Kyle & the Kyle Family/American Valor Foundation Chris Kyle Memorial Benefit
Susanne Meier & Chris Iverson/Dreyfus Sotheby's International Realty
Casey Terribilini/Fast Response On-Site Testing, Inc./Terribilini Cattle Co.

JEWELS (\$5,000+)

Paul & Donna Barulich/Barulich Dugoni Law Group, Inc.

Maggie & Tom Bedecarre

Douglas D. Boucher, DDS

Peter & Lee Caraher

C. Budd & Chalan Colby

Catherine & Kevin Harvey

Bill & Sally Neukom

Sarah & Dan Wernikoff

JEANS (\$2,500+)

Anonymous (2)

Gordon & Gayla Armstrong

W. L. Butler Family

Dr. Christopher & Martha Dunn

Bill & Lee Ann Gilbert/The Gilberts Pioneer Saloon and The Firehouse Bistro

Carol Goodstein/Spring Down Equestrian Center

Cherie & Tom Hammer

Joe Heinrich & Susan Crenshaw/Ligara Farms

John & Cheryl Hill

Paul & Marianne Hoffman

Susan Lang & Robert Levenson

Nicola & Derek Liu

Erin MacGeraghty/Erin Mac Jewelry

Larry Pelzner/Lawrence E. Pelzner & Associates

Maryann & Kirk Raab

Peri Soyugenc

Stephen Silver & Christine Baur/Stephen Silver

Bonnie & Andrew Sterngold

Dee & Laura Lou Tolles

Woodside Community Foundation

BOOTS (\$1,000+)

Karen Arimoto-Peterson

Faye & Emmet Brophy

Jennifer & Michael Buckley

William Butler/W. L. Butler Construction, Inc.

Don DeFranco & Paul Stickland/TRI/Coldwell Banker Previews

Kristin Kendall/Wells Fargo Advisors

Mary & Jeff Kroll

Darren McClung Estate & Precious Jewelry

Cindy Olander/Olander Family Foundation

Doug & Sarah Rivers

Dr. William St. Lawrence DVM/Portola Valley Village Square Veterinary Hospital

Jim Sansoterra & Wendy Baum/Sansoterra Group LLC

Tad Taube/Taube Philanthropies

SPURS (\$500+)

Anonymous

Tanya Birch

Lavinia Branden & Katie Roslund/ELLA – Equestrian Lifestyle Luxury Art

Donna & Ralph Briskin

Wayne Browning, DVM/Bayhill Equine

Wayne Bunker/Provident Credit Union

Chris & Molly Dillon

Sharon & Robert Ford

Larry Franzella & Michael Dunlap/Berkshire Hathaway California Realty

Betsy Glikbarg

Steven Goldenberg

Kerns Fine Jewelry

Janice & Robert Kopf

William Kurtz

Susan Martin

John Moore/Moore Buick GMC

Charles & Susan Nichols/Nichols Farms

John & Dana Perine

Adolph Rosekrans

Beatriz & David Schott

IN-KIND DONORS & SERVICE PROVIDERS

W.L. Butler Family Cellars Montelena Vineyards

Chef Donato/Donato Enoteca

Equestrian Wine Tours

Bruce Fielding

John Glines/Central Coast Auction Service

Margie Lee & Don Gustafson/Performance Horseshoeing

Hensley Event Resources

High-N-Tight Band

Darrel Le Blanc

Debra McClure Photography

Michael Martella Wines

Wini Monroe & John Thurlow

Kavitha & Kishore Moturi

Juan & Mercedes Navarro/Ladera Garden & Gifts

Pets in Pastel by Kim Hussey

Recology San Mateo County

Saier Services Lighting and Sound

San Mateo County Horseman's Association

Heather Schilling

Tricia Seibold

Weir & Associates Catering and Event Planning

Wine Country Farm Bed & Breakfast

Frank York/W.L. Butler Construction

