

NCEFT

10th Annual

HEROES AND HORSES
JEWELS & JEANS GALA

2018

**SPONSOR & UNDERWRITER
OPPORTUNITIES**



"I can't say enough good things about this organization, its volunteers, staff and equine partners. Their kind of dedication and purpose is exceptional, heartwarming and hopeful." - parent of an NCEFT patient

9.22.18

STRIDE FORWARD: SUPPORT A WORTHWHILE CAUSE

Nearly 350 in attendance and over \$440,000 raised. Last year's Heroes and Horses, Jewels & Jeans Gala was a glittering evening of celebration and openhearted support for a cause worth embracing.

Help make NCEFT's 10th annual Gala even bigger and more rewarding. We cordially invite you to join us on Saturday September 22, 2018, as we stride forward to ensure NCEFT's sustainability for the future.

The NCEFT Heroes and Horses, Jewels & Jeans Gala is a premier, much-anticipated local event, making it an ideal place to showcase business or personal leadership and lend financial support to a worthy cause.

- Gain exposure to approximately 400 Gala guests and thousands of constituents, many of whom work and reside near our location in the heart of Silicon Valley on the San Francisco peninsula.
- Enjoy publicity in Gala emails, social media campaigns, and website features, as well as in Gala invitations, programs, and signage.
- Gain recognition among Silicon Valley and Bay Area business and community leaders who actively network to promote the meaningful causes and businesses they care about and support.



INVEST IN MAKING A DIFFERENCE

The Heroes and Horses, Jewels & Jeans Gala is NCEFT's most important event of the year. Contributions collected at the Gala represent nearly a third of our annual \$1.4 million budget.

We raise the funds necessary to maintain our unparalleled equine therapy programs, boost our Financial Aid Fund, strengthen our free military Veteran and First Responder programs, support our 15 therapy horses, and 100-year-old barn property and add new programs to aid our community.

NCEFT GALA PROCEEDS AT WORK

- 5,000 patient and client sessions benefitting more than 125 children (age 2+) and adults every week
- Continued free treatment for military Veterans and First Responders
- Introduction of new equine-assisted mental health services
- Financial aid for nearly 20% of NCEFT's patients and clients
- New full-time therapy and administrative staff
- Continuation of Happy Trails Camp, Special Education School Programs and Social Skills Programs benefitting local children
- Highest quality care of our 15 horses and donkeys
- Preservation and maintenance of our 12-acre property and 100-year-old barn



NCEFT therapy teams provide treatment and programs using horses to patients with a variety of physical and cognitive disabilities.

SPONSOR & UNDERWRITER RECOGNITION

NCEFT recognizes the significant commitment made to our organization by every sponsor and underwriter.

Our commitment to you is twofold. First, we will use your gift of support wisely to maximize the benefit to our mission. Second, we will be honored to properly acknowledge your leadership and are pleased to offer recognition and benefits with each level of sponsorship or underwriting.

MEMBERSHIP IN THE BARB HEINE GIVING CIRCLE

In 1988, Woodside was fortunate enough to gain a new resident who not only was an excellent horsewoman and physical therapist, but also an exceptional humanitarian and philanthropist. Barbara Heine would go on to spend 12 years of her life expanding NCEFT and working to establish equine-assisted therapies as effective, medically recognized treatments for those with disabilities.

Thanks to Barb's tireless efforts, NCEFT is today an inspiration to the wider community and one of the nation's largest equine therapy programs—an organization forever principled by her knowledge, compassion and initiative.

In recognition and remembrance of Barb, NCEFT inaugurated the Barb Heine Giving Circle for supporters who have given \$5,000 or more.

2018 Gala sponsors and underwriters at the Sapphire or Jewels level will be welcomed into membership in the Barb Heine Giving Circle.



SPONSOR & UNDERWRITER RECOGNITION

SPONSORSHIP OR UNDERWRITING: WHICH IS BEST FOR YOU?

If you can attend the Gala the evening of September 22rd, being a sponsor is right for you as Gala tickets are part of the sponsorship package. If you are unable to join us the night of the event, please support NCEFT by becoming an underwriter. Either way, your patron-level donation is appreciated.

UNDERWRITERS (For patrons unable to attend the Gala)								
			Underwriter Benefits					
	Amount	Tax-Deductibility	Recognition In Gala Related Social Media	Recognition On NCEFT Website & Emails	Recognition In Gala Program (if received by Sept 1st)	Recognition On Gala Signage	Recognition In Gala Invitation (if received by July 15th)	Membership in the Barb Heine Giving Circle
Sapphire Underwriter	\$10,000+	100% donation	X	X	X	X	X	X
Jewels Underwriter	\$5,000+	100% donation	X	X	X	X	X	X
Jeans Underwriter	\$2,500+	100% donation	X	X	X	X	X	
Boots Underwriter	\$1,000+	100% donation	X	X	X			
Spurs Underwriter	\$ 500+	100% donation	X	X	X			

In addition to the recognition defined above, Gala Sponsors also receive the following benefits:

SPONSORS (For patrons attending Gala)								
Sponsor Benefits								
	Amount	Tax-Deductibility	# Gala Tickets	Table Type	V.I.P. Premium Parking	Complimentary Tickets to Mystery Box Drawing	Premium Wine with Dinner	Membership in the Barb Heine Giving Circle
Sapphire Sponsor	\$10,000+	Amount Over \$1,200	12	Full premier table. Seating for twelve (12) Center stage-front location.	X	2	X	X
Jewels Sponsor	\$5,000+	Amount Over \$1,000	10	Full premier table. Seating for ten (10). Prime stage-front location.	X	1	X	X
Jeans Sponsor	\$2,500+	Amount Over \$600	6	Half premier table. Seating for six (6).	X			
Boots Sponsor	\$1,000+	Amount Over \$200	2	Seating for two (2).				
Spurs Sponsor	\$500+	Amount Over \$100	1	Seating for one (1).				

NCEFT

HEROES AND HORSES JEWELS & JEANS GALA

Billing & Contact Information

Name: _____
 Company: _____
 Preferred name for published listings: _____
 Address: _____
 City/State/Zip Code: _____
 Phone: _____ Email: _____

List guest names/names of those you wish to be seated with: _____

Vegetarian meals: _____

☐ Check to list contribution as "Anonymous" in all public Gala listings.

PAYMENT INFORMATION:

☐ **PREFERRED** (maximizes donation to NCEFT): I am enclosing a check with this form.

☐ Please charge my credit card:

☐ VISA ☐ Mastercard ☐ Discover ☐ American Express

Total amount to be charged: \$ _____

Name on card: _____

Card number: _____

Exp date: _____

Signature: _____

Security code (CVV): _____

Billing zip code: _____

RETURN FORM & PAYMENT TO: NCEFT Gala

880 Runnymede Road, Woodside, CA 94062

(650) 851-2271 ext. 7 gala@nceft.org www.nceft.org/2018gala

NCEFT is a 501(c)(3) public benefit corporation - ID# 94-2378104

To be acknowledged in the Gala program, please respond by September 1st.

I wish to be a Sponsor at the following level:

- | | | |
|---|------------|------------------|
| <input type="checkbox"/> Sapphire Sponsor
Amt. >\$1,200 tax-deductible | 12 tickets | Amount: \$ _____ |
| <input type="checkbox"/> Jewels Sponsor
Amt. >\$1,000 tax-deductible | 10 tickets | Amount: \$ _____ |
| <input type="checkbox"/> Jeans Sponsor
Amt. >\$600 tax-deductible | 6 tickets | Amount: \$ _____ |
| <input type="checkbox"/> Boots Sponsor
Amt. >\$200 tax-deductible | 2 tickets | Amount: \$ _____ |
| <input type="checkbox"/> Spurs Sponsor
Amt. >\$100 tax-deductible | 1 ticket | Amount: \$ _____ |

I wish to be an Underwriter at the following level:

- | | |
|---|------------------|
| <input type="checkbox"/> Sapphire Underwriter
100% of donation is tax-deductible | Amount: \$ _____ |
| <input type="checkbox"/> Jewels Underwriter
100% of donation is tax-deductible | Amount: \$ _____ |
| <input type="checkbox"/> Jeans Underwriter
100% of donation is tax-deductible | Amount: \$ _____ |
| <input type="checkbox"/> Boots Underwriter
100% of donation is tax-deductible | Amount: \$ _____ |
| <input type="checkbox"/> Spurs Underwriter
100% of donation is tax-deductible | Amount: \$ _____ |

I wish to purchase additional tickets:

☐ Extra Individual Gala Tickets
Quantity _____ @ \$225 each. Amount: \$ _____

☐ I will sponsor ticket(s) for a member of NCEFT's Veterans or First Responder Program to attend the Gala free of charge.

Quantity _____ @ \$225 each. Amount: \$ _____

TOTAL SPONSORSHIP/UNDERWRITING Amount: \$ _____

IN-KIND & AUCTION ITEM DONATIONS

In addition to monetary donations, NCEFT welcomes donations of items for use throughout the Gala evening. We have opportunities such as a mystery box drawing and wine pull as well as a live auction run by a professional auctioneer. Auction and in-kind items often generate a great deal of excitement, good will and generosity among our attendees and deliver an exceptional return in aid to NCEFT's programs.

Please consider supporting our event by donating:

- Tickets for sports, theatrical or cultural events
- Jewelry (men's and women's; new or estate pieces welcome)
- Gift certificates for retail stores
- Wine (bottles retailing \$50 and above for our wine pull)
- Vacation rental properties
- Works of art, including sculptures, paintings and more
- Sports or cultural memorabilia
- Mileage points to facilitate trips for live auction packages
- Services, including professional chef expertise, photography or other artistic services, or travel agency assistance



(2) TICKETS



Don't see your item on our list? Contact us—we welcome your ideas! Please use the form for auction items and in-kind donations below. Simply fill out and return, and we will be in contact with you to determine your offering's suitability.



IN-KIND & AUCTION ITEM DONATION FORM

Item(s) Name: _____

Item(s) Description: _____

Item(s) Value: \$ _____

All items due to NCEFT by September 1, 2018. Please note delivery arrangements below.

☐ I will mail/deliver item(s) along with this form to NCEFT.

☐ Please have NCEFT pick up the item(s) from me. Date available: _____

Name: _____

Company: _____

Preferred name for published listings: _____

Address: _____

City/State/Zip Code: _____

Phone: _____ Email: _____

RETURN FORM & DONATION TO: NCEFT

880 Runnymede Road, Woodside, CA 94062

(650) 851-2271 ext. 7 gala@nceft.org www.nceft.org/2017gala

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NCEFT LEADERSHIP AND STAFF

"NCEFT is a recognized leader in the field of equine-assisted therapy, and we are fortunate to be able to expand our programs into new areas such as mental health services. As NCEFT looks to its future, we will continue to focus on the greatest needs in our community, preserve our strong sense of mission and find new ways to measure our impact and share results that will increase advocacy for the field of equine-assisted therapies. With strong community support, NCEFT continues to be financially stable and organizationally vibrant." - Casey Terribilini, NCEFT Board Chairperson

STAFF

Gari Merendino, Executive Director
Chris Swan, Program Director/PT
Cherie Hammer, Development Director
Bonnie Sterngold, Administrative Mgr
Marty Raynor, Barn Manager
Kim Desautels, Occupational Therapist
Lindsey Gendreau, Physical Therapist
Barbara Hill, Riding Instructor
Anna Lee, Riding Instructor
Heather Schilling, Riding Instructor
Alison Haazer, Volunteer Coordinator
Karen Cutler, Development Assoc.
Skylar Assaf, Horse Handler
Hannah Canevaro, Horse Handler
Wendy Funk, Horse Handler
Darrel Le Blanc, Horse Handler
Cori Moesta, Horse Handler
Sammy Smith, Horse Handler
Amy Kinion, Barn Assistant
Martha Monetti, Psy.D Lic. Psych.
Angela Sherman, Ph.D. Lic. Psych.
Sarah Rubin, LMFT
Jim Scotto, Facilities Manager

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Dee Tolles - Emeritus
Rebekah Witter



THANKS TO OUR 2017 SPONSORS & UNDERWRITERS

NCEFT is grateful to the following individuals and businesses who supported us as
2017 Gala Sponsors, Underwriters, In-Kind Donors, and Service Providers

SAPPHIRE (\$10,000+)

Chris Iverson/Golden Gate Sotheby's International Realty
Peter Van Vlasselaer & Anne Van Camp
Daniel & Sarah Wernikoff/Intuit Inc.

JEWELS (\$5,000+)

Gayla & Gordon Armstrong
Barulich Dugoni Law Group/Paul & Donna Barulich
Fast Response On-Site Testing, Inc./Casey Terribilini
Michael & Gina Rayfield
Rhys Farms/Catherine Harvey

JEANS (\$2,500+)

Anonymous (2)
Jerry & Karen Bertrand
Dunn Foundation/Chris & Martha Dunn
Haynes Charitable Foundation/
Steve & Rhanna Haynes
Robert Hilton, Jeweler
Paul & Marianne Hoffman
Susan Lang & Robert Levenson
Ligara Farms/Joe Heinrich & Susan Crenshaw
Darren McClung Estate & Precious Jewelry
Agostino Paoletti & Gayle Wilbert-Paoletti
Lawrence E. Pelzner & Associates/Larry Pelzner
Starboard International Consulting, Inc./Bonnie & Andrew Sterngold
Stephen Silver
Wells Fargo Advisors/Kristin Kendall
Woodside Community Foundation

BOOTS (\$1,000+)

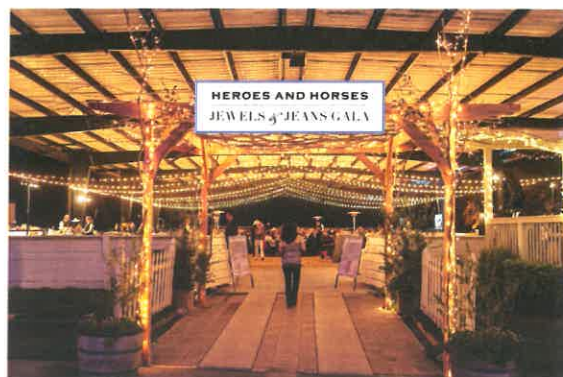
Karen Arimoto-Peterson
Bruce & Lorna Basso
Blockhouse Real Estate/Don & Sandie Pugh
Peter & Lee Caraher
Firehouse Bistro/Pioneer Saloon/Bill & Lee Ann Gilbert
Debbie & David Goren
Tom & Cherie Hammer
Mr. & Mrs. Jonathan Wilson Meeks
Wini Monroe & John Thurlow
Mounted Patrol of San Mateo County Foundation
Stephanie & Peter Oshman
Doug & Sarah Rivers
Sansoterra Group/James Sansoterra & Wendy Baum
Ingrid Swenson

SPURS (\$500+)

Dominika Allan
Berkshire Hathaway HomeServices/Larry Franzella & Michael Dunlap
Donna & Ralph Briskin Family Fund
Richard & Janice Cordova
Eastman Roofing & Waterproofing, Inc./Jim & Linda Eastman
ELLA: Equestrian Lifestyle Luxury Art/Lavinia Brandon & Katie Roslund
Betsy Glikbarg
Steven Goldenberg
Kerns Fine Jewelry
Janice & Robert Kopf
Ann & Miles Libbey
Randall Momota
Moore Buick GMC/John Moore
Kavitha & Kishore Moturi
Roberts Market/George Roberts
Beatriz & David Schott
Village Square Veterinary Hospital/William St. Lawrence, DVM

GALA IN-KIND DONORS & SERVICE PROVIDERS

Katherine Arthurs	Muscardini Cellars
BirdSong Property Management	Oakland Athletics/Jaycob Brugman
Paige Bishop & Friends	Barbara & Robert Oliver
W. L. Butler Construction, Inc./Frank York	Palio Tours
Central Coast Auction Service/John Glines	James & Susan Peck
Nancy W. Collins	Peninsula Pet Resort/Kristen Turner
Dry Creek Vineyard	Jennifer Porter Jewelry
Erin Mac Jewelry	Recology San Mateo County
Bruce Fielding	Saier Services/Hans Saier
Hensley Event Resources	Mr. & Mrs. James Sammet
JZ Photography/Jennifer Zweben	San Francisco 49ers/Carrie Wills/DeForest Buckner
Alexa Knight	San Francisco Giants/Donna Bull/Denard Span
Mary & Jeff Kroll	San Jose Giants/DJ Bettinger
Ladera Garden & Gifts/	San Jose Sharks/Brenden Dillion & Joe Pavelski
Juan & Mercedes Navarro	San Mateo County Horseman's Association
Lagunitas Brewing Company	Sue & Mike Sartor
Langer Equestrian Group	Heather Schilling
Darrel Le Blanc	Tricia Seibold
Richard & Katrina Lotti	Dee & Laura Lou Tolles
Lytton Station Vineyard Estate Home/	Toto's Pizzeria
Rod & Carolyn Rasmussen	Weir & Associates Catering & Event Planning/ Kevin Weir



HEROES AND HORSES

JEWELS & JEANS GALA

Saturday, September 22, 2018

5:00 p.m. Cocktails & Conversation

6:00 p.m. Dinner, Auction & Entertainment

**Sponsorship and underwriting
opportunities available now**

**See inside for more
details & application forms**

www.NCEFT.org/2018gala

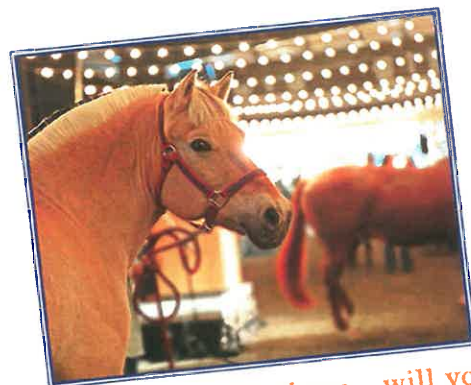
gala@nceft.org

650-851-2271 ext. 7

NCEFT

NATIONAL CENTER FOR EQUINE
FACILITATED THERAPY

880 Runnymede Road
Woodside, CA 94062



The horses will be there - will you?